

## Candesce<sup>®</sup> Coated Back Side “CBS”

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### Produced at Lewiston, ID mill

We apply two blade-coated layers on the primary print side of all our *Candesce*<sup>®</sup> printing and coated folding carton grades. *Candesce CBS* features a rod-layer of coating on the back as well. Dense sheet characteristics enable a rich primary print surface for complex graphics as well as a solid print surface on the back side. A single coated back side lets customers have the last word, utilizing more of the surface to deliver their messages. *Candesce CBS* is the economical alternative to more expensive traditional C2S grades. Examples of end uses include:

- Trading and gaming cards
- Flash cards and postcards
- Retail store display signs
- Presentation folders
- Book, notebook and tablet covers

*Candesce CBS* is offered in calipers ranging from .010” to .024”. You expect a premium-quality paper to deliver outstanding conversion characteristics on its primary side. But when the back side can work hard as well, it opens the door to many more applications – and opportunities. Combine versatility with economy and you have Clearwater Paper *Candesce CBS*. Because the single rod coated back side will print differently than the primary double blade coated side, we suggest discussing the suitability of certain end use applications with your Clearwater Paper representative. Printing qualification tests are often recommended.

If you have any questions or concerns you can call our *Tech Direct* hotline (1-877-805-8120) 24 hours a day, 7 days a week. *Tech Direct* is manned by people equipped to answer paperboard, sheeting, printing, die cutting or other converting questions. Our Technical Service staff is comprised of experts from all areas of folding carton printing and manufacturing industries – they have hands-on experience and are available to help you.

Contact your Clearwater Paper representative or 1-866-768-5262 for more information on any product or service.